## **NCC Cable System Order**

| Order #           | 62353086                       | Flight Dates  | 10/20/16 - 10/25/16                 | Update Date     |                | 10/19/16 | 10/19/16   |          |  |  |
|-------------------|--------------------------------|---------------|-------------------------------------|-----------------|----------------|----------|------------|----------|--|--|
| Syscode           | 8370                           | Agency        | Nebo Media                          | Version         |                | 1 Vs. 1  | 1 Vs. 1    |          |  |  |
| System Name       | Paul Bunyan TV/Minneapolis, MN | Advertiser    | House Republican Campaign Committee | Show All Lin    | Show All Lines |          |            |          |  |  |
| Market            | Minneapolis-St. Paul           |               | •                                   | Total # of We   | eeks           |          | 1          |          |  |  |
|                   |                                | Client Code   | 238                                 | Total           |                |          | \$2,934.00 |          |  |  |
| AE                | Andrew Yolles                  | Product Code  | 295                                 | Commission      |                |          |            | \$440.10 |  |  |
| Sales Coordinator | Luke Priddy                    | Est Code      | 2249                                | Net Total       |                |          | \$         | 2,493.90 |  |  |
| Office            | Washington                     | Product Name  | (MN) 5B                             | Total Spots     |                |          |            | 178      |  |  |
| Phone             | (301) 951-2620                 | Credit Status |                                     | Affiliate Split |                | 100.0    |            |          |  |  |
| Status            | Accepted                       |               | •                                   | Sold On         | Sold On        |          | ot         |          |  |  |
| Survey            | Aug16 C-DMA Nielsen Live+7     | Primary Demo  | Adults 35+                          | GRP             | -              | GIMP     | -          |          |  |  |
| -                 |                                |               | Approval Required                   | СРР             | -              | СРМ      | -          |          |  |  |

| Comments : | 10.18 New order. Please review and confirm. Thanks! |                         |               |              |   |    |   |   |     |     |     |                |              |               |             |              |
|------------|---|-------------------------|---------------|--------------|---|----|---|---|-----|-----|-----|----------------|--------------|---------------|-------------|--------------|
| Line Net   | Program   | Start Stop<br>Date Date | Start<br>Time | Stop<br>Time | М | ΓW | Т | F | S S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |

| Line | Net  | Program       | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|---------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1    | CNN  | VARIOUS       | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Χ | Х | ı   | -   | 9              | \$15.00      | \$135.00      | 30          |              |
| 2    | CNN  | VARIOUS       | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Х | Χ |   |   |   |   |   | 1   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 3    | CNN  | AVG. ALL WKS< | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Χ | 1   | -   | 9              | \$18.00      | \$162.00      | 30          |              |
| 4    | CNN  | VARIOUS       | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Х | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 5    | ESPN | AVG. ALL WKS< | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Χ | Х | 1   | -   | 9              | \$15.00      | \$135.00      | 30          |              |
| 6    | ESPN | AVG. ALL WKS< | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 7    | ESPN | AVG. ALL WKS< | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 9              | \$18.00      | \$162.00      | 30          |              |
| 8    | ESPN | AVG. ALL WKS  | 10/24/16      | 10/30/16     | 17:00         | 23:00        |   | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 9    | FXNC | VARIOUS       | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 11             | \$15.00      | \$165.00      | 30          |              |
| 10   | FXNC | VARIOUS       | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Χ | Χ |   |   |   |   |   | -   | -   | 4              | \$15.00      | \$60.00       | 30          |              |
| 11   | FXNC | VARIOUS       | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 7              | \$18.00      | \$126.00      | 30          |              |
| 12   | FXNC | VARIOUS       | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 13   | HGTV | AVG. ALL WKS< | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 9              | \$15.00      | \$135.00      | 30          |              |
| 14   | HGTV | VARIOUS       | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 15   | HGTV | VARIOUS       | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 7              | \$18.00      | \$126.00      | 30          |              |
| 16   | HGTV | VARIOUS       | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 17   | TNT  | VARIOUS       | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 6              | \$15.00      | \$90.00       | 30          |              |
| 18   | TNT  | VARIOUS       | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 19   | TNT  | VARIOUS       | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Х | -   | -   | 9              | \$18.00      | \$162.00      | 30          |              |
| 20   | TNT  | AVG. ALL WKS< | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Χ | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 21   | USA  | AVG. ALL WKS< | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Х | Х | Х | Х | -   | -   | 7              | \$15.00      | \$105.00      | 30          |              |

## NCC Cable System Order

| Order #           | 62353086   | Flight Dates    | 10/20/16 - 10/25/16                 | Update Date     |   | 10/19/16      |            |  |
|-------------------|--|-----------------|-------------------------------------|-----------------|---|---------------|------------|--|
| Syscode           | 8370   | Agency          | Nebo Media                          | Version         |   | 1 Vs. 1       |            |  |
| System Name       | Paul Bunyan TV/Minneapolis, MN                   | Advertiser      | House Republican Campaign Committee | Show All Lines  |   |               |            |  |
| Market            | Minneapolis-St. Paul                             |                 | Total # of Wee                      | ks              |   | 1             |            |  |
| •                 |  | Client Code     | 238                                 | Total           |   | \$2,934.00    |            |  |
| AE                | Andrew Yolles                                    | Product Code    | 295                                 | Commission      |   | \$440.10      |            |  |
| Sales Coordinator | Luke Priddy                                      | Est Code        | 2249                                | Net Total       |   |               | \$2,493.90 |  |
| Office            | Washington                                       | Product Name    | (MN) 5B                             | Total Spots     |   |               | 178        |  |
| Phone             | (301) 951-2620                                   | Credit Status   |                                     | Affiliate Split |   | 100.0         |            |  |
| Status            | Accepted   |                 |                                     | Sold On         |   | Cost Per Spot |            |  |
| Survey            | Aug16 C-DMA Nielsen Live+7                       | Primary Demo    | Adults 35+                          | GRP             | - | GIMP          | -          |  |
| -                 |  | Makegood Policy | Approval Required                   | CPP             | - | СРМ           | -          |  |
| Comments :        | 10.18 New order. Please review and confirm. Than | ksl             |                                     |                 |   |               |            |  |

| Comments : | 10.18 New order. Please review and confirm. Thanks! |
|------------|---|
|            |   |

| Line | Net  | Program         | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | T | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|-----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 22   | USA  | AVG. ALL WKS<   | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Х | Х |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 23   | USA  | AVG. ALL WKS<   | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Χ | Х | 1   | -   | 7              | \$18.00      | \$126.00      | 30          |              |
| 24   | USA  | VARIOUS         | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Х | Х |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 25   | FOOD | VARIOUS         | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Х | Х | -   | -   | 7              | \$15.00      | \$105.00      | 30          |              |
| 26   | FOOD | VARIOUS         | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Х | Х |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 27   | FOOD | VARIOUS         | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Χ | Х | Х | Х | -   | -   | 7              | \$18.00      | \$126.00      | 30          |              |
| 28   | FOOD | AVG. ALL WKS<   | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Х | Х |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |
| 29   | HIST | AVG. ALL WKS<   | 10/17/16      | 10/23/16     | 06:00         | 24:00        |   |   |   | Χ | Х | Х | Х | -   | -   | 7              | \$15.00      | \$105.00      | 30          |              |
| 30   | HIST | AVG. ALL WKS<   | 10/24/16      | 10/30/16     | 06:00         | 24:00        | Х | Х |   |   |   |   |   | -   | -   | 3              | \$15.00      | \$45.00       | 30          |              |
| 31   | HIST | VARIOUS         | 10/17/16      | 10/23/16     | 17:00         | 23:00        |   |   |   | Х | Х | Х | Х | -   | -   | 9              | \$18.00      | \$162.00      | 30          |              |
| 32   | HIST | AMERICAN PICKE< | 10/24/16      | 10/30/16     | 17:00         | 23:00        | Х | Χ |   |   |   |   |   | -   | -   | 3              | \$18.00      | \$54.00       | 30          |              |

|       | Oct 2016   | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total      |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 178        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 178        |
| AMT   | \$2,934.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$2,934.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed  | 10/19/16 |
|-------------|-------|------|---------------|----------|
| 3131LW AFF  | SALLS | ACC1 | Date Fillited | 10/13/10 |

62353086 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |